

# NEW MEMBERSHIP HANDBOOK



TO SHAPE THE FUTURE OF THE TAHLEQUAH  
AREA WE CREATE BUSINESS OPPORTUNITIES AND  
CONNECT OUR COMMUNITIES.

@tahlequahchamber



# Welcome!

WE ARE EXCITED TO  
WORK WITH YOU

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Dear New Chamber Member,

Thank you for taking the time to let us visit with you! I am thrilled to welcome you to the Chamber Family. I look forward to working with you to grow your business and get the most from your Chamber membership.

Our goal is simple – to support, promote, and attract business for the advancement of our community. At your Chamber, we strive to provide what you need to succeed. Your Chamber Membership extends to all of your employees. So not only can you be involved, but your entire staff can as well. Whether you choose to take advantage of free advertising in our newsletter, take part in one of our monthly networking events, sponsor an event, or serve on a committee, your engagement will help you develop your business and make valuable connections.

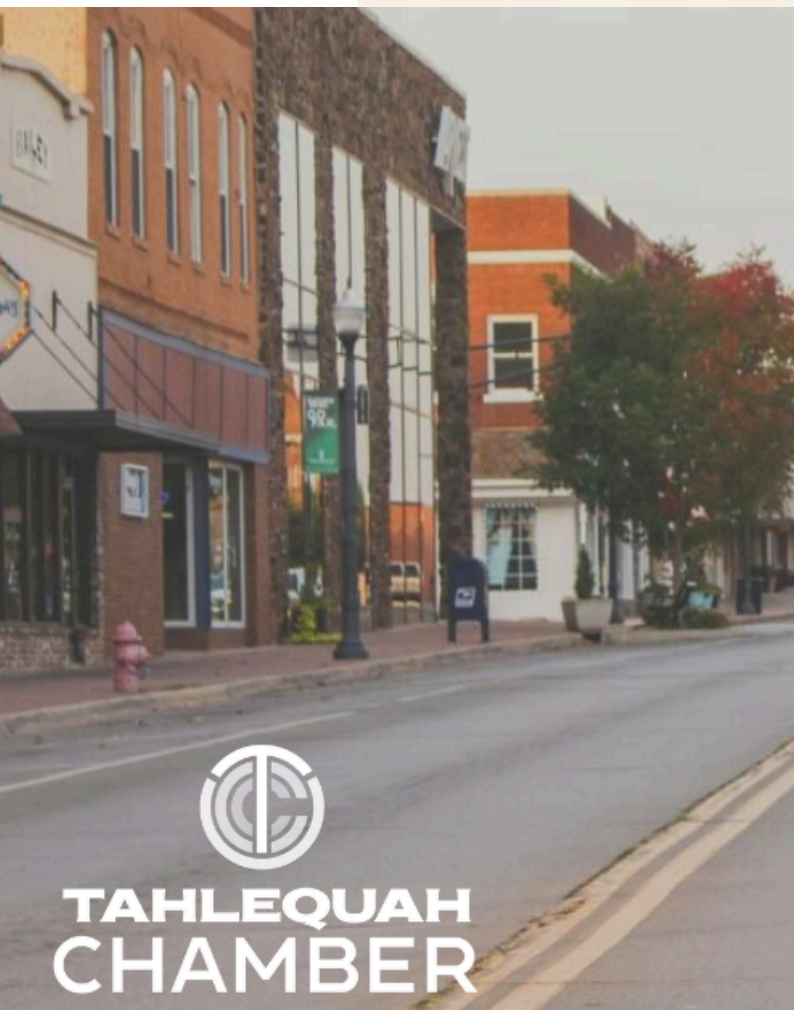
Our business and community leaders are always moving us forward by embracing innovation, cutting-edge technology, and forming new partnerships to enhance our city. While the community is experiencing continued growth, the Tahlequah Chamber staff is also working hard to stay at the forefront of the rapidly changing business climate. As we look ahead, a main focus will be to continue to serve as the “Voice of Business” and be problem-solvers, advocating for what is best for the business community, thereby contributing to and improving the entire region.

The TACC Board of Directors, staff, and myself, are dedicated to creating a Chamber of Excellence. We have and will continue to work diligently to establish more reasons for a business to become a partner with the Chamber through member investment and involvement. With members like you, we are able to provide a sustainable business community as well as foster growth and positive change. Only through your support can we continue to fund important community initiatives and lead the way for business. Everyone who believes in business, community, and success is welcome to be part of TACC. If you would like to learn more about how you can play your role in this dynamic business environment and shape the future of the Chamber and community, give us a call!

Thank you for your willingness to support the TACC. I invite you to become involved with this great organization and hope that during our visits, we can see how to best serve you. Please contact us directly if you ever need assistance. I look forward to working alongside you to create a wonderful community.

Sincerely,

Nathan Reed  
Chamber President/ CEO



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**Our Team**

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**About us**

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**Board of Directors**

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**Membership Benefits &  
Involvement**

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**Credibility and  
Marketing Opportunities**

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**Membership Packages &  
Sign-up**

# *Meet* OUR TEAM - CHAMBER



## **NATHAN REED**

PRESIDENT/CEO

NATHAN@TAHLEQUAHCHAMBER.COM



## **CAMI HIGHERS**

EVENTS SPECIALIST

CAMI@TAHLEQUAHCHAMBER.COM



## **JENUWYN BOYDSTON**

MARKETING COORDINATOR

JENUWYN@TAHLEQUAHCHAMBER.COM



## **ARAUNA DAILY**

OPERATIONS COORDINATOR

ARAUNA@TAHLEQUAHCHAMBER.COM

# *Meet* OUR TEAM - TOURISM



**VICTORIA BYRD**  
DIRECTOR OF TOURISM  
VICTORIA@TAHLEQUAHCHAMBER.COM



**ALEX MCBRIDE**  
MARKETING SPECIALIST  
ALEX@TAHLEQUAHCHAMBER.COM



**KATIE CULBERSON**  
TOURISM INTERN  
KATIE@TAHLEQUAHCHAMBER.COM

# ABOUT US

TACC is Tahlequah's leading business organization, representing local businesses through partnerships, advocacy, and support for economic growth. Serving members from small businesses to global corporations, we work to strengthen the local economy, foster community trust, and promote long-term prosperity.

TACC is a member-driven 501(c)(6) nonprofit, independently run by staff and a volunteer board, with no affiliations to government or other chamber divisions.



We are governed by a volunteer board of directors responsible for our financial accountability and policy.



We work to make Tahlequah a better place to live, work, and play while creating value for our members and supporting your business!





# BOARD OF DIRECTORS

The Chamber's Board of Directors set the policies and goals of the organization, help to shape our positions on critical issues, and influence how we work to improve the business environment in our region. Board members serve in an advisory capacity, providing assistance in the realm of public policy advocacy in addition to member recruitment and retention.

**Joshua Winn**

Arvest Bank  
*Chair*

**Bilal Chaundry**

X-Press Stop  
*Vice Chair*

**Lisa Pinnick**

UFFC Mortgage  
*Secretary*

**Anthony James**

Alpha Packaging  
*Treasurer*

**Anna Knight**

Cherokee Nation  
*Governance*

**Dan Mabery**

Northeastern State University  
*Leadership*

**Austin Patton**

Cherokee Nation  
*Tourism Council*

**Jennifer Yerton**

JM Insurance Group

**Jessica Lewandowski**

Cherokee Nation W.W.  
Hastings Hospital

**Michael Payne**

Kroner and Baer  
Main Street Tahlequah

**Kelsea Carson**

NEO Health

**Rachel Lee**

Arvest Bank

**Steve Thomas**

Go Ye Village

**Brad Terrapin**

Beskar Turtle Blades

**Bob Cullison**

Riverside Liquor/Whirling  
Dervish

**Pam Hazen**

War Eagle

**Paul Turner**

Love Bottling

**Amanda Lamberson**

ALL Designs, LLC

**Aisling Sosa**

Rafa's Burrito Co.

**Keith Baker**

City Councilman

**Austin Patton**

Cherokee Nation

**Trena Payton**

Armstrong Bank

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# MEMBERSHIP BENEFITS

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- Engage with both new and established local businesses
  - Increase your brand's presence within the Tahlequah community
  - Boost sales opportunities through Chamber resources
  - Access tools and support to foster your company's growth
  - Highlight your business through various Chamber initiatives
  - Participate in networking events held monthly, quarterly, and annually
- 
- Develop genuine, long-lasting relationships that support your success
  - Join a committee or become an ambassador and become even more involved.



PARTNERSHIP



CONNECTION



DEVELOPMENT

# MEMBERSHIP BENEFITS CHECKLIST



Online membership directory listing



Access to our exclusive Ambassador Program



New member welcome as member spotlight on social media platforms and in e-newsletter



Increased visibility opportunities



Exclusive advertising and sponsorship opportunities



Exclusive ability to have an offer in the Chamber Choice Rewards Program



Free ribbon cutting ceremony and promotion



Member to member networking and business referrals



Local discounts



Invitations to Chamber & Tourism Events



Brochure, flyer, & business card placement



Chamber member window clings



City and State Advocacy



Access to Leadership training



Quarterly & Annual Awards



Increased Credibility



The ability to serve your community and make a difference

## HOW TO

# GET INVOLVED

### BECOME AN AMBASSADOR

Ambassadors are distinguished volunteers whose primary function is to communicate the Chamber's mission, goals, and programs to members, area businesses, and business professionals. It provides many benefits for you and your business and is a great way to get involved in your community.

### SPONSOR AN EVENT

The Chamber hosts year-round events with sponsorships that promote your business through print, social media, and our website. Members can also host events to connect with the community. Your membership already supports your business, so let us show you how sponsorship can boost your brand even more.

### JOIN A COMMITTEE

Get involved and make a difference by joining a Chamber committee. These groups focus on economic and community programs that improve business and quality of life in Tahlequah. Committee members help guide the Chamber's direction and ensure it reflects the needs of local businesses.



# AMBASSADORS

Ambassadors work for Chamber member organizations, support the Chamber's mission, assist with events, and actively engage in the community.

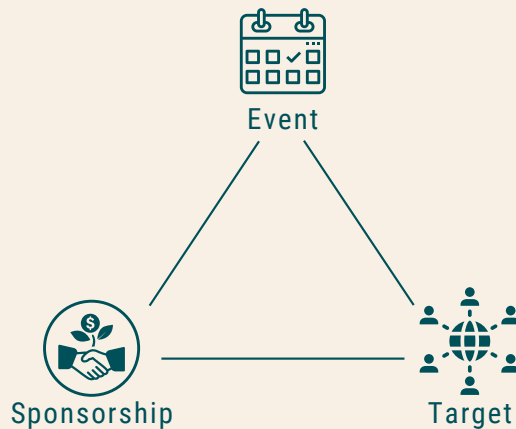
They serve as a bridge between members and Chamber staff, sharing member needs, questions, and concerns.

Ambassadors help strengthen communication, promote membership, and encourage active participation in Chamber programs.

They represent the Chamber at events and connect with members, local officials, and key business leaders.

# ATTEND OR SPONSOR AN EVENT

Participating in our year-round events offers valuable opportunities to connect and build relationships with other professionals and businesses. Additionally, if you're looking to increase your business visibility, the Chamber offers sponsorship options tied to events throughout the year, helping you reach audiences through digital, print, and in-person promotion. Members are also encouraged to host events at their business location, creating direct engagement with the community. Membership already provides value, and sponsorship adds another level of exposure for your brand.



# CREDIBILITY

Chamber membership keeps business owners informed about local trends and issues, while boosting profits by enhancing your business's reputation. Research shows customers and other businesses prefer to support companies that are active members of their local chamber of commerce.



When a consumer thinks that a company's products stack up better against the competition because the company is highly involved in its local chamber of commerce, it is because he or she infers that the company is trustworthy, involved in the community, and is an industry leader.

**40%**

Consumers are 40% more likely to eat at a restaurant or franchise that is a chamber member.



Overall, If a consumer knows a small business is a member of its local chamber, the business enjoys a:

**43%**

Consumers are 43% more likely to consider buying insurance from a company that is a member of a chamber.

**44%**

44% increase in its consumer favorability rating

**59%**

59% of the consumers believe that being active in the local chamber is an effective business strategy.

**51%**

51% increase in consumer awareness

**29%**

It is 29% more effective for communicating to consumers that a company uses good business practices

**57%**

57% increase in its local reputation

**26%**

And 26% more effective for communicating that a business is reputable.

**63%**

And a 63% increase in the likelihood that consumers will purchase goods and services from the business in the future.



# MARKETING OPPURTUNITIES

Marketing your business as a Chamber member boosts credibility and makes it more appealing to customers. TACC connects you to valuable resources and relationships that help you save money and grow. Increase sales and visibility through Chamber publications, ribbon cuttings, grand openings, and other milestone events.

- 01 ➤ Schedule a ribbon-cutting, even if you work from home, to promote your business and gain visibility.
- 02 ➤ Market your business through the Chamber's website, welcome packets, and e-newsletter.
- 03 ➤ Advertise through event sponsorships and Chamber publications to reach local customers.
- 04 ➤ Promote weekly for free in the Chamber E-Newsletter, which shares relevant business news and updates.
- 05 ➤ Stay informed by updating your business profile on the Chamber website and signing up for the e-newsletter



# MEMBERSHIP PACKAGES

Individual \$85

Nonprofit Entity \$110

Utilities/Govt. Co. \$825

## Banking Institution

Banking Institutions are billed at a base rate of \$400. With an additional \$15 per \$1M in deposits. This will be calculated each year and will not show on your Glue Up account, so please wait for your Invoice from the Chamber to see the full amount due.

1-2 Employees \$200

3-5 Employees \$245

6-10 Employees \$295

11-20 Employees \$365

21-35 Employees \$395

36-50 Employees \$525

51-75 Employees \$655

76-100 Employees \$785

101-250 Employees \$1000

251-500 Employees \$1210

501-750 Employees \$2000

751+ Employees \$2750



Tahlequah Area Chamber of Commerce

# MEMBERSHIP



To apply for membership please complete the application.

Business/Account Name

Date

Membership Type

Amount

Full Name

Phone Number

Email Address

Number of Seasonal Employees

Number of Full-time Employees

Number of Part-time Employees

Physical Address

Billing Contact (if different)

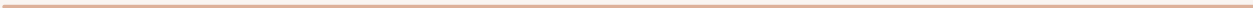
Mailing/Billing Address (if different)

## CONTACT LINKS

Website

Social Media

Social Media



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# MEMBER CHECKLIST

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CONGRATULATIONS ON BECOMING A MEMBER OF TACC! WE ARE SO EXCITED TO HAVE YOU! MAKE THE MOST OF YOUR EXPERIENCE IN THIS WONDERFUL COMMUNITY BY FOLLOWING ALL OF THESE STEPS:



☐ BECOME FAMILIAR WITH OUR WEBSITE AT [WWW.TAHLEQUAHCHAMBER.COM](http://WWW.TAHLEQUAHCHAMBER.COM)

☐ FILL OUT YOUR PERSONAL PROFILE ON TACC'S MEMBERSHIP DIRECTORY

☐ "LIKE" AND "FOLLOW" TACC'S SOCIAL MEDIA PAGES

☐ SEND YOUR LOGO TO [INFO@TAHLEQUAHCHAMBER.COM](mailto:INFO@TAHLEQUAHCHAMBER.COM) SO THAT WE CAN INCLUDE IT IN PROMOTIONAL MATERIAL

☐ CONTACT US TO SCHEDULE A RIBBON CUTTING FOR YOUR BUSINESS

☐ REGISTER FOR A CHAMBER NETWORKING EVENT, SUCH AS MONTHLY MINGLE, WOMEN IN BUSINESS, OR ATTEND A RIBBON CUTTING

☐ STOP BY TACC TO MEET YOUR CHAMBER STAFF & DROP OFF LITERATURE YOU WOULD LIKE DISPLAYED IN OUR LOBBY

☐ DISPLAY YOUR CHAMBER STICKER

☐ USE A FELLOW MEMBER WHEN YOU CAN TO FULFILL BUSINESS & PERSONAL NEEDS FOR GOODS AND SERVICES

☐ CHECK SPONSORSHIP OPPORTUNITIES IN THE COMMUNITY CO-OP

☐ CONSIDER BECOMING AN AMBASSADOR OR JOINING A COMMITTEE

☐ CHECK YOUR INBOX FOR OUR NEWSLETTER TO STAY UP TO DATE



# CONTACT US!

📞 918-456-3742

📍 123 E. Delaware St., Tahlequah, OK 74464

✉️ [info@tahlequahchamber.com](mailto:info@tahlequahchamber.com)

Follow us on our social media platforms to stay connected.

