



TAHLEQUAH AREA
CHAMBER
OF COMMERCE

2026

ANNUAL

REPORT

OUR CORE VALUES

CONNECTION

HONESTY

ADVOCATE

MEMBERSHIP

BUILDING COMMUNITY

EDUICATION

RESOURCES

OUR MISSION

THE CATALYST FOR
BUSINESS GROWTH AND
CHAMPION FOR
COLLABORATION.

OUR VISION

TO SHAPE THE FUTURE OF
THE TAHLEQUAH AREA, WE
CREATE BUSINESS
OPPORTUNITIES AND
CONNECT OUR COMMUNITIES.

 (918) 456-3742

 www.tahlequahchamber.com

123 E. Delaware St.

info@tahlequahchamber.com



MEET THE TEAM

MEMBERSHIP &
OPERATIONS

NATHAN REED



PRESIDENT/CEO

ARAUNA DAILY



**MEMBERSHIP & OPERATIONS
COORDINATOR**

CAMI HIGHERS



**DIRECTOR OF EVENTS
& MARKETING**

JENUWYN BOYDSTON



**MARKETING
SPECIALIST**

EVENTS &
MARKETING

TOURISM

VICTORIA BYRD



**TOURISM
DIRECTOR**

ALEX MCBRIDE



**MARKETING
SPECIALIST**

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LAW**



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- Healthcare Directives
- Probate Assistance
- Succession Planning
- Entity Formation
- Contract Review
- Business Transactions



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EVENTS &

PROGRAMS

THE AMBASSADOR PROGRAM

BACK TO SCHOOL BREAKFAST

EDUCATION EXPO

BLUEGRASS & CHILI FESTIVAL

BUSINESS AFTER HOURS

CHAMBER ANNUAL BANQUET

CHAMBER CHOICE REWARDS PROGRAM

CHRISTMAS PARADE

CONNECT TO TAHLEQUAH

CHAMBER CLASSIC GOLF TOURNAMENT

LEGISLATIVE BRIEFINGS

CANDIDATE FORUMS

TAHLEQUAH AREA ROUNDTABLES

HONOR GRAD LUNCHEON

MONTHLY MINGLE

MY TAHLEQUAH

STATE OF THE COMMUNITY

STATE OF EDUCATION

WOMEN IN BUSINESS

90+
SPONSORS

82
EVENTS

14
COMMITTEES

28,732
EVENT ATTENDEES



BOARD OF DIRECTORS

Joshua Winn

CHAIR

Bilal Chaudhry

VICE CHAIR

Anthony James

TREASURER

Lisa Pinnick

SECRETARY

**Austin Patton
Aisling Sosa
Amanda Lamberson
Anna Knight
Brad Terrapin
Dan Mabery
Jennifer Yerton**

**Jessica Lewandowski
Keith Baker
Keslea Carson
Michael Payne
Pam Hazen
Steve Thomas
Trena Payton**

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GRDA +
Grand River Dam Authority

PUBLIC WORKS
Tahlequah
AUTHORITY

PARTNERS IN PROGRESS
SINCE 1947

237

215

227

SOCIAL MEDIA



SPONSOR SHOUTOUTS



EVENT PROMOS & RECAPS



MEMBER SPOTLIGHTS



MARKETING

24K

SOCIAL MEDIA
INTERACTIONS

1.7M

SOCIAL MEDIA
VIEWS

8,300+

FACEBOOK
FOLLOWERS

2,000+

INSTAGRAM
FOLLOWERS



TAHLEQUAH AREA CHAMBER OF COMMERCE



TAHLEQUAH CHAMBER

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THE CHAMBER CHOICE REWARDS PROGRAM



This program was not only created to encourage business between Chamber members, but to encourage members to shop local! A great opportunity to help promote your business and help drive more customers! Participating members receive more marketing from our team because as this program is shared, so are their discounts!



HOW DOES IT WORK?

Card holders present this card at participating businesses to receive their offered discount.

Each Chamber business receives one free card; additional cards can be purchased at the TACC for \$3 a piece, or \$5 for non-members.

Only Chamber Members are eligible to sign up for the Chamber Choice program as participants.

Our goal is to encourage members to "Choose Chamber" when deciding where to do business, while also driving more customers your way.

**NEW CARD DESIGN FOR THE
2026 CALENDAR YEAR!**



**SCAN HERE TO
GET SIGNED UP!**



**SCAN HERE TO
PURCHASE YOURS!**

MEMBERSHIP

VIEW OUR MEMBER DIRECTORY



402
MEMBERS

63
NEW
MEMBERS

41
RIBBON
CUTTINGS

53
AMBASSADORS



MEMBERSHIP LEVELS BASED ON YEARS

1 - 5

6 - 10

11 - 25

26 - 49

50+



47



57



194



96



11





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75th
Anniversary

Payne Radio & Media Group
 Serving Tahlequah, Fort Gibson,
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 LOCAL MATTERS. We are your front-row
 seat for NSU RiverHawks action, your
 trusted source for Green Country
 Weather, and the loudest cheerleaders
 for our Area High School Sports.

One Group.

Four Powerhouse Stations.
 Infinite Local Connection.



ANNUAL AWARDS



Roxie's BBQ

SMALL BUSINESS OF THE YEAR



Tahlequah
Family Vision

MID SIZED BUSINESS OF THE YEAR



NEO Health

LARGE BUSINESS OF THE YEAR



Go Ye Village

NON PROFIT BUSINESS OF THE YEAR



Pam Hazen

TOURISM NORTH STAR

Michael Payne

AMBASSADOR OF THE YEAR



Bilal Chaudhry

BOARD MEMBER OF THE YEAR



Mindy Baker

COMMUNITY IMPACT AWARD



Karen Wood

ENTREPRENEUR OF THE YEAR



Chris Armstrong

HERO OF THE YEAR





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