



AGENDA

BOARD OF DIRECTORS MEETING

Tuesday, March 28, 2023 @ 8:00 a.m.

Indian Capital Technology Center, 240 Career Tech Way, Tahlequah, OK 74464

- 1) Call to Order and Roll Call Arielle Barnett, Chair
- 2) Presentation from Provalus on Tahlequah Operations Shelby Robertson, Provalus
- 3) Review and possible approval of February Meeting Minutes Arielle Barnett, Chair
- 4) Review & possible acceptance of February Financial Reports Genny Maiden, Treasurer
- 5) Membership Report and Items Allyson Neep, M & M Specialist
 - a) Review and possible action on February Membership Report
- 6) Chair Report Arielle Barnett, Chair
- 7) Committee Updates Dan Mabery, Chair
Amanda Lamberson, Chair
 - a) Leadership Tahlequah
 - b) Ambassadors
- 8) President Report and Items Nathan Reed, President
 - a) Staff used "Brain Dump" from retreat to start a strategic plan document
 - b) Potential for new or revamped events/programs; any cut programs/events
 - c) Chamber Staffing updates
 - d) Economic Development update:
- 9) Events items Rebecca Owen, Events
 - a) Review – Women in Business (and future events plan), Reality Check
 - b) Legislative Briefing – March 31st at 7:30 am at Go Ye Village
 - c) Monthly Mingle – April 7th at 8 am, hosted by Elephant Rock Garden Supply
 - d) MyTahlequah – April 22nd at 8 am at the Chamber Dock
 - e) Business After Hours – April 25th Kroner & Baer 4-6 pm
 - f) Legislative Briefings – April 28th at 7:30 am at Go Ye Village
- 10) Marketing and Social Media items Allyson Neep, M & M Specialist
 - a) Review of marketing efforts and social media insights
- 11) Tourism Report and Items Genny Maiden, Tourism Chair
Gena McPhail, Director
 - a) Director's Report
 - b) Discussion on the Cherokee County Trash Coalition
- 12) Any Unforeseen Business Since Posting of Agenda Arielle Barnett, Chair
- 13) Next Meeting Date – April 25, 2023 Arielle Barnett, Chair
- 14) Announcements Arielle Barnett, Chair
- 15) Adjourn Arielle Barnett, Chair