



AGENDA  
BOARD OF DIRECTORS MEETING

Tuesday, February 28, 2023 @ 8:00 a.m.

Bank of Cherokee County Chapman Building, 4715 S Muskogee Ave, Tahlequah, OK 74464

- 1) Call to Order and Roll Call Arielle Barnett, Chair
- 2) Review and possible approval of January Meeting Minutes Arielle Barnett, Chair
- 3) Review & possible acceptance of January Financial Reports Genny Maiden, Treasurer
- 4) Membership Report and Items Nathan Reed, President
  - a) Review and possible action on January Membership Report
- 5) Chair Report Arielle Barnett, Chair
- 6) Committee Updates Dan Mabery, Chair  
Amanda Lamberson, Chair
  - a) Leadership Tahlequah
  - b) Ambassadors
- 7) President Report and Items Nathan Reed, President
  - a) Chamber staffing updates
  - b) Community Coop updates for 23-24
  - c) Economic Development update: Provalus is continuing to grow, new TRDA person will start the event process for small businesses
- 8) Operations and Events items Rebecca Owen, Events
  - a) Monthly Mingle – March 3rd at 8 am, hosted by Bob Ed & Julie Culver at Chicken Express
  - b) Leadership OKC Session – March 7<sup>th</sup> and 8<sup>th</sup> at Capital, Springhill Suites
  - c) Women in Business – March 15<sup>th</sup> at 11:30 am; Cultivate Growth
  - d) Reality Check – March 23<sup>rd</sup> 9 am – 2 pm; Event at High School for Seniors to get a “reality check” of life after high school
  - e) Legislative Briefings – March 31<sup>st</sup> at 7:30 am
- 9) Marketing and Social Media items Allyson Neep, M & M Specialist
  - a) Review of marketing efforts and social media insights
- 10) Tourism Report and Items Genny Maiden, Tourism Chair  
Gena McPhail, Director
  - a) Director’s Report
  - b) Discussion and possible action on the 2023-2025 Tourism Strategic plan
- 11) Proposed Executive Session – Motion to exit regular session and enter executive session Arielle Barnett, Chair
  - a) Discussion related to the TACC President/CEO evaluation and/or compensation, as provided by 25 O.S. § 307 (B) (4) Arielle Barnett, Chair
- 12) Reconvene regular session Arielle Barnett, Chair

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| <b>13) Discussion and possible action related to the TACC President/CEO evaluation and/or compensation</b> | <b>Arielle Barnett, Chair</b> |
| <b>14) Any Unforeseen Business Since Posting of Agenda</b>   | <b>Arielle Barnett, Chair</b> |
| <b>15) Next Meeting Date – March 28, 2023</b>  | <b>Arielle Barnett, Chair</b> |
| <b>16) Announcements</b>   | <b>Arielle Barnett, Chair</b> |
| <b>17) Chamber 2023-2025 Strategic Planning Session</b>  | <b>Kin Thompson, Guest</b>    |
| a) What's working now?   |                               |
| b) Mission   |                               |
| c) Vision  |                               |
| d) Core Values   |                               |
| e) Plan for the future   |                               |
| <b>18) Adjourn</b>   | <b>Arielle Barnett, Chair</b> |