

Tahlequah Area Chamber of Commerce
Board of Directors Regular Meeting Minutes
December 15, 2015

The regular December meeting of the Tahlequah Area Chamber of Commerce was held on Tuesday December 15, 2015, with notice given by email to the Tahlequah City Clerk, and the agenda for said meeting posted at the Chamber offices before 5:00 pm on December 11th, 2015. President Glen Elliott called the meeting to order at 7:32am. In attendance were the following board directors:

Isabel Baker, JoAnn Bradley, Dower Combs (arrived at 7:37), Mike Crawley, Erin Feller, Anna Knight, Todd Mutzig (arrived at 7:33), Angie Taylor, Coleen Thornton, Donna Tinnin, Angela Tinsley, Steve Turner, Jodeen Worth, Jasen Wright, Stanley Young, Glen Elliott, Jerry Cook, Stephanie Isaacs, Stephen Highers, Jim Berry. Absent were Chad Eagleton, and Matt Meredith. Also present were Executive Director Bree Long, CVB Director Melissa Harris, Kevin Khoury, Lashay Sims, Hunter Lane and JD Carey.

Mike Crawley motioned to approve the minutes from the November 24, 2015 regular meeting. The motion was seconded by Isabel Baker. The motion passed unanimously.

Angie Taylor, Treasurer, presented the financial reports. Steve Turner motioned to approve the Treasurer's report. The motion was seconded by Mike Crawley. The motion passed unanimously.

Glen Elliot presented the President's report. Glen thanked the parade committee. He stated that the roof repair to the TACC building would happen the week between Christmas and New Year's, weather permitting.

Bree Long presented the Executive Director's Report. The Christmas Parade went well but there was one incident that was reported. Leadership Tahlequah is in full swing with 20 class members. The date of the Chamber Banquet has been changed to June 21st.

Membership applications and renewals for December 2015 were presented. Angela Tinsley motioned to approve the membership applications and renewals. JoAnn Bradley seconded the motion. Motion passed unanimously.

Anna Knight, Governance Committee chair, reported about the recent meeting held by the governance committee to look at changes and update to the operational policies and bylaws. The committee will be meeting again January 12th at 11:00.

There was no Audit Committee report.

Angie Taylor, Finance Committee chair, had no report. The committee will meet again in January to work on the risk management plan.

Donna Tinnin, Convention and Visitor's Bureau chair, talked about the hotel/motel tax collections. The amounts are up from last year.

Melissa Harris, CVB Director talked about the impact of social media and some projects in the works. Melissa presented a video produced with images taken with a drone that focused on the lake and river to use in various promotions throughout the year. The video has been shared on social media and Melissa is studying the results of this and using it for marketing purposes. She also talked about upcoming events in motion in regards to a biathlon in the area that the CVB will per partnering with.

Erin Feller, YPC chair, reported on the recent meeting held at Napoli's with approximately 20 members in attendance.

Matt Meredith, Membership Development chair, was absent from the meeting so Bree Long presented his report to the Board. The ambassador lunch will be held December 18^t at Vidalias. Matt be addressing the group about delinquent renewals and asking for the ambassadors help in visiting with the membership.

Angela Tinsley, Community Development chair, announced about putting together an annual sponsorship packet to present to members and sponsors. The State of the Community Luncheon is scheduled for March 10th, 2016. Legislative Focus Breakfasts begin the first Friday of February and end in June.

Jasen Wright, Economic Development chair, had no report but announced the next Economic Development committee meeting would be held the 3rd Wednesday in January to prepare for final vision and planning session scheduled for March 24th.

In Item 8A, due to an error in the Board Meeting Calendar presented in November, a new revised version was presented at this meeting. Stanley Young motioned to accept the revised 2016 Board Meeting Calendar. Jasen Wright seconded this motion. The motion passed unanimously.

In Item 8B, Isabel Baker motioned to accept the budget modification to the 2015-2016 Chamber Budget. This modification made a decrease from the Ambassadors of \$200 and moved that to purchase plaques for the Christmas Parade. JoAnn Bradley seconded this motion. The motion passed unanimously.

Anna Knight left at 8:28

In Item 8C, JD Carey was present to review the TACC 990 tax return with the board and to answer any questions. Stanley Young motioned to accept the 990 tax return for period ending 6-30-2015 with the addition of Glen Elliott in the list of Board Members. Steve Turner seconded the motion. The motion passed unanimously. The Board thanked JD Carey for all his help and advice.

In Item 8D, the current membership investment schedule rates were presented. Per the finance committee's recommendation of not raising rates at this time, it was motioned by Mike Crawley to accept the membership investment schedule rates as presented. Angela Tinsley seconded this motion. The motion passed unanimously.

In announcements, Melissa Harris stated that the new statewide guides and local tourism guides will be available in January.

Main Street Association is nominating the fall clean-up project "My Tahlequah" for a Volunteer Award.

Cherokee Nation is hosting a Christmas open house on Friday December 18th from 10-2 at the Main Tribal Complex.

A motion was made by Angela Tinsley at 8:36am to adjourn the meeting. Coleen Thornton seconded the motion. The motion passed unanimously.

Signed: _____ Date: _____

Jodeen Worth, TACC Secretary