

Tahlequah Area Chamber of Commerce
Board of Directors Regular Meeting Minutes

April 26, 2016

The regular April meeting of the Tahlequah Area Chamber of Commerce was held on Tuesday April 26, 2016, with notice given by email to the Tahlequah City Clerk, and the agenda for said meeting posted at the Chamber offices before 5:00pm on April 22, 2016. President Glen Elliott called the meeting to order at 7:33am. In attendance were the following board directors:

Isabel Baker, JoAnn Bradley, Chad Eagleton, Erin Feller, Anna Knight, Todd Mutzig, Angie Taylor, Donna Tinnin, Angela Tinsley (arrived at 7:35), Steve Turner, Jodeen Worth, Jasen Wright, Stanley Young, Glen Elliott, Jerry Cook, and Stephen Highers. Absent were Dower Combs, Mike Crawley, Matt Meredith, Coleen Thornton, Stephanie Isaacs, and Jim Berry. Also present were CVB Director Melissa Harris, LaShay Simms, Laura Doss and Hunter Lane.

Isabel Baker motioned to approve the minutes from the March 22, 2016 regular meeting. The motion was seconded by JoAnn Bradley. The motion passed unanimously.

Angie Taylor, Treasurer, presented the financial reports. Steve Turner motioned to approve the Treasurer's report. The motion was seconded by Stanley Young. All voted in favor with the exception of Angela Tinsley who abstained from the vote.

Glen Elliott presented the President's report. Glen thanked Todd for the work on My Tahlequah that worked in conjunction with NSU's Big Event. Work was done on the outside of the chamber building, the basement was cleaned out, and new thermostats and smoke detectors were installed. Glen reminded everyone about the Red Fern Festival this weekend.

Laura Doss presented the Executive Director's report. Laura encouraged all board members to volunteer for the Red Fern Festival. The first "5 After 5" event that was held at the Chamber offices was a success. About 60 people attended. May 19th is the next date for "5 After 5". It will be held at Cherokee Springs Golf Course and is sponsored by Armstrong Bank. A second Google workshop will be held on May 4th. My Tahlequah is looking for a committee to start an "Adopt a Street" program. Laura also reminded board members that a strategic planning session for the Tahlequah Area Chamber of Commerce would be held immediately following this meeting. All those that are able to attend will stay in the board room and begin the session.

Membership applications and renewals for April 2016 were presented. Stanley Young motioned to approve the membership application and renewals. Isabel Baker seconded the motion. Motion passed unanimously.

Anna Knight, Governance Committee Chair, announced that no additional candidates for the upcoming Board positions were filed by petition. With no additional candidates, the following slate of candidates: Russell Sain, Michael Stopp, Freddie Ferrell, Suzanne Myers will be voted on at the regular May meeting.

There was no Audit Committee Report.

Angie Taylor, Finance Committee Chair, reported that the finance committee met and worked on a rough draft of the 2016-2017 Budget. Angie reminded the Board that if an event is in the budget, if it is discontinued a new event needs to be created in its place.

Donna Tinnin, CVB Chair, reported that the community engagement committee of the CVB held a breakfast for the hoteliers. They delivered breakfast to all the area hotels. They are vital to what the CVB does and it was well received. Melissa Harris presented the new visitors guide and spoke about it in length. Melissa talked about the features of the visitors guide and how it impacts tourism in Tahlequah.

Erin Feller, YPC Chair, reported on the busy schedule for YPC. A bowling night is scheduled, 2nd Tuesday is May 10th at the Iguana, and Mark Gish will be speaking about the Tahlequah Community Fund at the Executive Breakfast on May 20th. YPC is requesting Bylaw changes and those will be addressed in item 8C.

Matt Meredith, Membership Chair, was absent. In his place Laura Doss talked about the Spotlight Business of the Month. Rib Crib was chosen by the ambassadors as the May Spotlight Business. The next meeting of the Ambassadors will be held on May 5th at the Chamber with lunch provided by Sam and Ella's. Some of the criteria to be a spotlight business are: Consistency, Community Awareness, and Customer Service Excellence. Todd Mutzig reminded Board members of the importance of leaving Google Reviews on businesses in Tahlequah.

Angela Tinsley, Community Development chair, talked about the next legislative focus scheduled for Friday May 6th at 7:30am. It will be held at the Armory and is sponsored by Northeastern Health Systems. Angela also talked about the upcoming chamber banquet that is scheduled for June 28, 2016. Table sponsorships are available. There will also be a silent auction for that night.

Jasen Wright, Economic Development chair, reported on the final vision and planning session held at ICTC on March 24, 2016. Approximately 100 people attended this event.

In Item 8A, JoAnn Bradley motioned to accept the budget modification to the 2015-2016 Budget. Isabel Baker seconded the motion. The motion passed unanimously.

In Item 8B, Stanley Young motioned to move the date of the June 2016 meeting from June 28th to June 21st due to the Chamber Banquet being held on June 28th. Steve Turner seconded this motion. The motion passed unanimously. The date change will be sent to the appropriate agencies.

In Item 8C, Chad Eagleton motioned to accept the updated Bylaws put forth by the YPC. The YPC would like to change their name to Tahlequah Young Professionals and Entrepreneurs with the acronym TYPE. They have also added a communications chair and have gone from a 3 committee structure to a 5 committee structure. JoAnn Bradley seconded this motion. The motion passed unanimously.

It was announced that applications for Leadership Class 20 are now available.

Laura reminded the board members that a strategic planning session for the Tahlequah Area Chamber of Commerce would be held immediately following this meeting. All those that are able to attend will stay in the board room and begin the session.

Dr. Steve Turner announced NSU upcoming graduation on May 5th and 6th in Tahlequah.

JoAnn Bradley motioned to adjourn the meeting at 8:32. Isabel Baker seconded this motion. The motion passed unanimously.

Signed: Jodeen Worth Date: 5-24-16
Jodeen Worth, TACC Secretary