

REASONS TO JOIN



The Tahlequah Area Chamber of Commerce continues to support area business with its strategic plan of working to improve our business climate. This is achieved in three distinct, yet coordinated efforts:

1. Assisting local businesses remain competitive;
2. Recruiting and assisting prospective businesses;
3. And strengthening the relationship between the City of Tahlequah, the Tahlequah Area Chamber of Commerce and the local business community.

Because of the city's dependence on sales tax revenues—which accounted for over \$5 million in FY 2009—business retention and expansion are necessary to support city services. Therefore, commercial activity is a critical aspect of the City of Tahlequah's community planning process.

What the Chamber offers...

- Monthly newsletters, *Chamber Voice*, that communicate to the Chamber membership the events and news of our business community. FREE to chamber members.
- Business After Hours. This informal evening event is held monthly for members of the chamber to meet and develop relationships that are essential to the success of any business.
- Legislative Focus Series. This series is held February through June and offers member of the community an opportunity to meet with state, county and municipal elected officials.
- Workshops, Seminars, and Town Hall meetings held throughout the year which address specific topics that are beneficial to business and the community.
- Annual Banquet. A night that the chamber membership celebrates Tahlequah businesses and people.

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- Referrals. The Chamber fields dozens of calls daily from people asking for a referral in a particular business field. We only refer Chamber members.
- Visibility and exposure. The staff of the chamber works tirelessly to promote Tahlequah and the businesses that makeup the chamber membership.
- Lobbying and advocacy. The Chamber maintains a healthy relationship with all of our elected officials and work with them to ensure sound decisions are being made on the chamber's behalf.
- Chamber Business Directory. The chamber designs and prints a glossy "Community Profile" that is available in the chamber offices and is mailed to all prospective residents. Your businesses are listed twice, once in alphabetical order and once by business classification.
- Ribbon Cuttings. The Chamber Ambassador program offers this free service to all businesses opening, re-opening, or re-locating. Businesses opening for the first time are also presented with an attractive certificate.
- Bulk Mail. The Chamber allows members to use our bulk mail permit which results in the member saving money for postage.
- Chamber website. All chamber members are listed on our website, and will link to your company website at no additional costs to you.
- Tourism and visitors. The Chamber is the authorized city agent for the disbursement of the city hotel/motel tax fund. We administer these funds to encourage and promote tourism in the City of Tahlequah.
- Mailing labels for Members. The Chamber of Commerce offers mailing labels to any chamber member requesting them at a cost of \$5. Non-chamber members may buy the labels for \$150.
- Brochure Rack. The chamber front lobby allows space for chamber members to display information on their business.
- Chamber Newsletter inserts. The chamber allows new members to insert a flyer into the newsletter for FREE. Existing non-profit chamber members can insert for a fee of \$35 and chamber members can insert for \$50. Non-chamber members can insert for \$150.
- Chamber retail promotions. The chamber staff and committees work throughout the year on events that are designed to bring customers to your front door.