

## WHY YOUR MEMBERSHIP IS IMPORTANT



**The Chamber strengthens your business...**Membership in *your* Chamber of Commerce provides your business a voice in your community. By joining with other businesses and concerned citizens, you strengthen your voice with city and county government, and strengthen your ties to our area elected officials. In addition, you will begin working closely with other business leaders in the community, thus strengthening your link to other area employers.

Chamber membership also helps promote your business with advertising and marketing opportunities. Member business activities are listed in the *Chamber Voice* monthly newsletter. The Business After Hours program brings other members into your place of business, allowing them to meet your employees and see your products and services first-hand. As a chamber member, you are listed in the Chamber Membership directory, and will be able to display materials in the Chamber office and Visitor's Information Center. In addition, you have access to the Chamber membership mailing list and bulk mail permit for mass mailings. You will automatically become part of the Chamber Business Referral Program, wherein your business will be referred by those needing your products or services.

The Chamber also helps your business by providing information, such as information from federal and state resources. Through our Ambassadors, we will assist with ribbon cuttings, grand openings, and other gala celebrations for your business. Member businesses are also listed on the chamber website, and if your business has a website, it will be linked to the Chamber website.

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**The Chamber strengthens our community...**Membership in *your* Chamber of Commerce provides you a chance to better our community. Regardless if it is related to tourism, special events, economic development, youth programs, or area special events, you can take pride in knowing you played a part in building the community and helping our citizens and our visitors.

Your Chamber of Commerce continually works to provide access to our area leaders. The Chamber's Legislative Focus Series brings citizens together with elected leaders from City Hall to the halls of Congress. In addition, we help you to gain access to other area employers.

The Chamber of Commerce also plays a vital role in the community with our Tourism Council. The Tourism Council is the primary body that generates promotion of special events and tourism activities in the area – strengthening the bottom line of all area businesses. The Chamber and the Council provide information in our visitor's center – locally and state wide. The Chamber provides maps of the area to tourists, new residents, and new businesses.

The Chamber hosts a full array of events throughout the year. Whether it is the Christmas parade, retail sales promotions, or a host of other activities, the Chamber is there. In addition, the Chamber sponsors Leadership Tahlequah classes, the Junior Livestock Show, and recognizes Tahlequah's best at the annual Chamber Awards Banquet.

Your membership investment allows the Chamber to continue the important work of promoting and enhancing the Tahlequah area. We are here for you and Tahlequah. Regardless of your type of business, you and all of Tahlequah will benefit from your chamber investment.

Your business. Your community. Your voice. Your Chamber of Commerce.

Join today!